

CITY OF ESCANABA

2011-2012 Downtown Development Authority Fund Budget Request Workpaper

Fund Number 260

DDA FUND-ESTIMATED REVENUES AND FUND BALANCE

REVENUES		Actual	Actual	Estimate	Budget	Budget	\$ Change	% Change
Account Number	Revenue Source	2008-09	2009-10	2010-11	2010-11	2011-12	Col. 5-Col. 4	Col. 5-Col. 4
260-000-569-200	State Grants	0	0	0	0	0	0	0.00%
260-000-654-400	TIF Tax Revenue	271,785	276,184	255,000	258,000	258,000	0	0.00%
260-000-665-000	Interest Earnings	13,209	5,363	4,200	4,000	3,000	(1,000)	-25.00%
260-000-675-000	Private Donations	550	400	400	0	0	0	0.00%
260-000-675-025	Merchant's Share of Ad Campaign	41,185	15,749	0	0	0	0	0.00%
260-000-675-XXX	Miscellaneous Income	509	398	1,800	0	1,000	1,000	NEW
260-000-698-000	Gain/(Loss) On Sale of Investments	602	799	0	0	0	0	0.00%
TOTAL REVENUES		327,840	298,893	261,400	262,000	262,000	0	0.00%
TOTAL EXPENDITURES		459,974	276,744	402,200	395,700	347,982	(47,718)	-12.06%
EXCESS(DEFICIT) OF REVENUES OVER EXPENDITURES		(132,134)	22,149	(140,800)	(133,700)	(85,982)	47,718	-35.69%
FUND BALANCE								
BEGINNING FUND BALANCE		358,963	226,829	248,978	248,978	115,278	(133,700)	-53.70%
EXCESS(DEFICIT) OF REVENUES OVER EXPENDITURES		(132,134)	22,149	(140,800)	(133,700)	(85,982)	47,718	-35.69%
ENDING FUND BALANCE		226,829	248,978	108,178	115,278	29,296	(85,982)	-74.59%

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Fund Number **260** Activity Number **000**

Description of Request	Actual 2008-09	Actual 2009-10	Estimated 2010-11	Budget 2010-11	Request 2011-12	Recommended 2011-12	Final 2011-12	\$ Change Col. 7-Col. 4	% Change Col. 7-Col. 4
Co-Director				32,250	32,500	32,500	32,500	250	0.78%
Co-Director				29,200	20,000	20,000	20,000	(9,200)	-31.51%
Shared Seasonal				1,800	0	0	0	(1,800)	-100.00%
702 Salaries and Wages	62,594	60,995	51,000	63,250	52,500	52,500	52,500	(10,750)	-17.00%
712 Overhead on Salaries and Wages	6,831	5,361	5,100	5,000	6,500	6,500	6,500	1,500	30.00%
713 Life & Hospital Insurance	11,464	4,049	150	300	500	500	500	200	66.67%
Downtown Flag Purchases				650	0	0	0	(650)	-100.00%
Miscellaneous				1,500	1,500	1,500	1,500	0	0.00%
726 Supplies(Misc)	880	1,162	2,000	2,150	1,500	1,500	1,500	(650)	-30.23%
727 Office Supplies	2,639	1,965	3,000	3,000	2,500	2,500	2,500	(500)	-16.67%
740 Building Supplies	592	203	250	400	500	500	500	100	25.00%
Summer Police Officer				8,000	8,000	8,000	8,000	0	0.00%
Development Plan				12,500	0	0	0	(12,500)	-100.00%
Design for Facades / Identity Development / Professional Promotion				10,000	10,000	10,000	10,000	0	0.00%
Web Site				1,500	1,500	1,500	1,500	0	0.00%
Farmer's Market Conceptual Design				0	0	0	0	0	0.00%
801 Professional Services	9,279	2,060	55,000	32,000	19,500	19,500	19,500	(12,500)	-39.06%
804 Property Rehabilitation Payments	22,864	600	20,000	15,000	5,000	5,000	5,000	(10,000)	-66.67%
850 Telephones	2,012	1,900	2,000	2,000	2,500	2,500	2,500	500	25.00%
860 Travel Expenses, Auto Allow	3,350	1,672	1,500	2,000	2,000	2,000	2,000	0	0.00%
Promotion-General (All Events)				12,000	17,300	17,300	17,300	5,300	44.17%
Business Incentive Package				5,000	5,000	5,000	5,000	0	0.00%
Downtown Escanaba Advertising Campaign				8,000	0	0	0	(8,000)	-100.00%
Business Development-Kiosk Incubator				0	5,000	5,000	5,000	5,000	NEW
885 Public Relations	90,165	44,447	28,000	25,000	27,300	27,300	27,300	2,300	9.20%

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		<u>Actual</u> <u>2008-09</u>	<u>Actual</u> <u>2009-10</u>	<u>Estimated</u> <u>2010-11</u>	<u>Budget</u> <u>2010-11</u>	<u>Request</u> <u>2011-12</u>	<u>Recommended</u> <u>2011-12</u>	<u>Final</u> <u>2011-12</u>	<u>\$ Change</u> <u>Col. 7-Col. 4</u>	<u>% Change</u> <u>Col. 7-Col. 4</u>
900	Printing and Publishing	2,293	2,089	1,500	2,500	1,500	1,500	1,500	(1,000)	-40.00%
910	Insurance & Bonds	956	1,035	1,000	1,100	1,200	1,200	1,200	100	9.09%
920	Public Utilities	2,625	2,452	3,700	2,500	2,600	2,600	2,600	100	4.00%
930 -100	Maintenance of Parking Lots	31,304	14,098	18,000	20,000	20,000	20,000	20,000	0	0.00%
930 -200	Maintenance of Sidewalks	2,922	176	750	3,000	3,000	3,000	3,000	0	0.00%
	Christmas Garland Including Installation				6,000	6,000	6,000	6,000	0	0.00%
	Flowers @ Lincoln & Ludington				1,000	1,500	1,500	1,500	500	50.00%
	Building & Grounds				5,000	5,000	5,000	5,000	0	0.00%
	Flower Pots/Mini Trees/Lights CRD				750	0	0	0	(750)	-100.00%
	Paint Lobby, Conference Room and Bathrooms @ DDA Offices				0	1,000	1,000	1,000	1,000	NEW
	Entrance Sign Landscaping				0	2,500	2,500	2,500	2,500	NEW
931	Repairs to Structures	14,661	15,423	15,000	12,750	16,000	16,000	16,000	3,250	25.49%
932	Repair to Equipment	1,189	1,306	1,500	1,500	1,500	1,500	1,500	0	0.00%
942 -100	Lease of Parking Lots	0	0	0	2,000	0	0	0	(2,000)	-100.00%
943	Rental of Equipment	1,389	1,388	1,350	1,350	1,350	1,350	1,350	0	0.00%
958	Memberships & Dues	740	640	550	550	700	700	700	150	27.27%
960	Education & Training	628	1,421	1,000	1,000	1,000	1,000	1,000	0	0.00%
	Angle Parking Extension				10,000	0	0	0	(10,000)	-100.00%
	Sidewalk/Curb/Brickpaver Repair				25,000	25,000	25,000	25,000	0	0.00%
	Entrance Sign - Lincoln Road and Ludington Street				0	15,000	15,000	15,000	15,000	NEW
	Property Acquisition				0	90,000	90,000	90,000	90,000	NEW
976	Cap Outlay-Building Improve	113,461	22,762	26,500	35,000	130,000	130,000	130,000	95,000	271.43%

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	<u>Actual 2008-09</u>	<u>Actual 2009-10</u>	<u>Estimated 2010-11</u>	<u>Budget 2010-11</u>	<u>Request 2011-12</u>	<u>Recommended 2011-12</u>	<u>Final 2011-12</u>	<u>\$ Change Col. 7-Col. 4</u>	<u>% Change Col. 7-Col. 4</u>
977 Description of Request Capital Outlay-Equipment	982	2,557	1,000	0	0	0	0	0	0.00%
979 Books, Magazines & Periodicals	536	232	250	250	250	250	250	0	0.00%
991 Debt Service Payments	55,938	53,486	51,100	51,100	48,582	48,582	48,582	(2,518)	-4.93%
Stephenson Ave. Project				<u>111,000</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>(111,000)</u>	<u>-100.00%</u>
965 Contribution to Other Funds	17,680	33,265	111,000	111,000	0	0	0	(111,000)	-100.00%
TOTAL ACTIVITY REQUEST	459,974	276,744	402,200	395,700	347,982	347,982	347,982	(47,718)	-12.06%