

Local economies that will succeed in the future will be those that capitalize on their heritage, natural resources, and ethnic backgrounds.

Implementation Strategies

CHAPTER 13

INTRODUCTION

The role of the community master plan has changed over the years. Shortly after federal legislation establishing the Housing and Home Financing Agency in 1947, the predecessor of the Department of Housing and Urban Development, the Housing Act of 1954 was adopted. This legislation stressed slum prevention and urban renewal rather than slum clearance and urban redevelopment. This act also stimulated general planning for cities under a population of 25,000 by providing funds under Section 701 of the act. The contents of many community master plans were focused on land use arrangements, future transportation corridors and street networks, and development of community facilities to handle growing population needs associated with the "baby boom." Today, community master plans are less concerned about future land use and more focused on redevelopment, preservation, and enhancement strategies.



The implementation strategy recommended for the City of Escanaba takes the latter approach by outlining specific projects and programs that will result in the City becoming more unified, economically viable, and regionally competitive. The implementation strategy is divided into categories consisting of Economic Development, Housing, Recreation, Traffic and Transportation, Environmental, and Community-Wide. Under each category is a list of projects and programs that will support the core objectives and expectations of the Community Master Plan. Further, each project or program has an associated time frame, which serves as a benchmark for fiscal and planning purposes, and these consist of:

- Immediate (1 to 2 Years) – projects and programs that usually require the effectuation of a zoning amendment, specific study, or new local legislation.
- Short Term (3 – 4 Years) – projects which require a greater degree of personnel commitment, local capital improvement funding, and the procurement of private or state and federal funding.
- Mid Term (5 – 7 Years) – projects or programs which have a greater degree of complexity and funding thresholds.
- Long Term (Greater than 7 Years) – projects that require a higher degree of project coordinating and the procurement of several funding sources.

The implementation of the outlined projects and programs will accomplish many of the objectives expressed throughout the planning process by the community participants, stakeholders, and the planning commission. A recommended practice that we suggest for the Escanaba Planning Commission is to annually evaluate the progress made on each of the projects and detail this activity to the Escanaba City Commission as part of their annual report.

ECONOMIC DEVELOPMENT PROJECTS

E1 Waterfront – North Shore Redevelopment

Mid Term

The Escanaba waterfront was identified throughout the master plan process as an under utilized resource, which could be converted into a dynamic mixed-use redevelopment area. The plan outlines a logical segmentation of the waterfront to include a series of uses, such as waterfront related retail, commercial, lodging, and residential south of 6th Avenue North and adjacent to the downtown to more waterfront related industrial uses north of 16th Avenue North. In order to facilitate redevelopment, the City needs to establish appropriate zoning mechanisms that encourage innovative redevelopment activities. Furthermore, when the property becomes available the City should pursue purchase of the parcel referred to as the near north shore. In addition, the City will need to partner with several of the property owners creating a public-private partnership in order to begin the redevelopment process.

Potential tasks include:

- Revision to the City Zoning ordinance to include a waterfront district, which promotes mixed use development, waterfront related commercial, and industrial activities. This ordinance should also address the boundaries for the waterfront including appropriate land uses within the downtown waterfront, transitional waterfront, and port waterfront areas.
- Concentrate initial efforts on that portion of the waterfront, which is located in the "Downtown Waterfront" area. This would include consummating an agreement with property owners to redevelop the site within the context of a public-private partnership where the property owners maintain a vested interest in the property, and the community brings to the redevelopment process tax credits, tax increment financing, brownfield incentives, access to state and federal grant programs, and procurement of developers.



E2 Downtown Reorganization

Short Term

The future land use map segments the downtown into functional zones in order to create a sustainable critical mass for the professional offices and retail businesses. A modification to the zoning ordinance encouraging the reorganization of the downtown into definable districts is recommended. For example, in the retail district, retail uses should be permitted on the ground floor and other uses, such as professional offices, should be regulated to upper floors or on the first floor with special approval. Residential uses should be allowed on all floors except the first (ground) floor, with the exception of properties along Ludington Street between US-2 and 16th Street where residential mixed-use is recommended.

- E3 Regional Retail Hub** Short Term
 There is sufficient land in the City along Lincoln Road (US-2) to accommodate regional retail big boxes. These uses can be aggregated in one defined area west of US-2 between 6th Ave North and 9th Avenue North. It is recommended that 6th Ave. North and 9th Avenue North be extended westerly to connect with N 30th Street in order to accommodate traffic utilizing these facilities.
- E4 Downtown / Waterfront Linkage** Short Term
 The Downtown Waterfront area has the highest potential for mixed-use redevelopment. When the site is redeveloped, appropriate measures such as streetscape connections should be incorporated into the design and development to connect with downtown. Further, building uses, which share patrons, should be strongly encouraged. These would include restaurants, lodging facilities, and residential uses.
- E5 Expand Use of the UP State Fairgrounds** Short Term
 Establish a zoning district along the commercial frontage area of the UP State Fairgrounds that targets development of uses, which complement the fairground activities such as restaurants and entertainment venues.
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- E6 Downtown Streetscape** Short Term
 Implement the proposed streetscape design along Ludington Street in the downtown area.
- E7 Retail / Entertainment Anchors for Downtown** Short Term
 The encouragement of retail and entertainment anchors in the downtown ties in with the reorganization of the downtown into definable districts. Downtowns have a difficult time competing with regional and national franchise stores but they seem to excel in specialty retail, restaurants, and entertainment businesses. Ludington Street between 9th and 15th Streets is designated, as the retail core of the downtown and recruitment efforts through the Downtown Development Authority should focus on these types of sustainable businesses.
- E8 Convention Center** Short Term
 Perform a feasibility study to assess the market demand for a Conference Center and Hotel located along the waterfront in the North Shore Redevelopment Area adjacent to downtown.
- E9 Professional Business Park at the Delta County Airport** Short Term
 The renaissance zone within the Delta County Airport should be developed as a planned business park, which encourages a mix of professional office, research, and light manufacturing with standardized designed guidelines.

E10 "North Town" Business District Improvements

Short Term

This neighborhood has an ethnic heritage, which should be capitalized on. The area has a defined neighborhood business district with well-maintained residential homes. Efforts to improve and demarcate the business district should be implemented. These improvements would include public off-street parking areas, on-street parking, streetscape pedestrian style lighting, façade loans, and standardized signage regulations.



North Town before redevelopment and streetscape improvements



North Town after redevelopment and streetscape improvements

- E11 Relocate Compost Center Mid Term
The property, which accommodates the recycling center, is under utilized and should be used for a tax-revenue producing business. This municipal facility should be relocated on or near the Delta County landfill.
- E12 North 30th Street Industrial Property Mid Term
Several large parcels of former industrial properties along North 30th Street should be redeveloped using brownfield incentives. In particular, the parcel south of Ski Hill Road and east of North 30th Street could be redeveloped to accommodate the Menards Store, which has been attempting to construct a new facility in Escanaba. Because stores such as Menards, are "destination" shopping facilities, their location does not have to be on a main thoroughfare like US-2.
- E13 Brownfield Redevelopment Immediate
Use the incentives associated with the brownfield redevelopment program as a method to redevelop under utilized waterfront properties and other environmentally distressed sites. Use this program in conjunction with the obsolete property rehabilitation act (OPRA) to increase taxable valuation and job opportunities in the city. Because Escanaba is a "core community," it can use the tax abatement incentives offered through OPRA.
- E14 Forest Management / Harvest Program Immediate
Develop a sustainable forest management program for city owned properties.

HOUSING PROJECTS

- H15 Housing Variety Immediate
Modifications to the City Zoning Ordinance should be made which encourage the development of a variety of housing types, such as, townhomes, attached residential dwellings, and mixed-uses. A variety in housing styles will allow all age groups to find housing based on lifestyle conditions and remain in the City.
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- H16 Neighborhood Historic Overlay Short Term
The historic stock of residential structures sets the City apart from surrounding Townships. Efforts to manage this unique resource should be a priority for the community. The area between 1st Avenue South, South 7th Street, and Lake Shore Drive to be designated as an historic overlay district, which means it poses a high concentration of historic structures deserving to be preserved for the community. A neighborhood historic overlay district would provide a basis for the City to manage the appearance of the exterior of new structures and significant additions within this area. The overlay district would not be a local historic district but a zoning tool used to preserve the architectural and historic integrity of the neighborhood.

- T23 25th Street Connection
Short Term
Utilize capital improvement funds, special assessment districts, and developer contributions to connect 25th Street between 3rd Ave North and 9th Avenue North, as well as a connection from 25th Street between Danforth Road and North 16th Street.



- T24 6th Avenue North
Connection
Immediate

Utilize capital improvement funds, special assessment districts, and developer contributions to extend 6th Street to North 30th Street.

- T25 9th Avenue North Connection

Mid Term

Utilize capital improvement funds and Act 51 funds to extend 9th Avenue North to North 30th Street.

- T26 US-2 Bypass (North 30th Street)

Short Term

Utilize North 30th Street for westbound US-2 thru-traffic.

- T27 Danforth and Lincoln Intersection Reconfiguration

Immediate

Make a geometric change in the intersection configuration at US-2 and Danforth Road to accommodate truck-turning radii, and enhance the intersection to serve as major gateway into the Escanaba community and US-2 regional business district.

- T28 N 30th & Ludington Intersection

Immediate

Redesign and improve the intersection at N30th Street & Ludington to serve as the US-2 bypass.

- T29 Washington and Ludington Intersection

Short Term

Redesign the intersection at the convergence of Washington and Ludington Streets as a gateway to Downtown Ludington. This project could be partially financed through MDOT and should be included in a community-wide wayfinding program.

- T30 Expand the Traditional Street Grid

Long Term

As development occurs along the fringe areas of the community, the City should take the appropriate measures to extend the traditional street grid pattern into these areas. This street pattern has been shown to be the most advantageous means of evenly distributing traffic within a neighborhood and community.

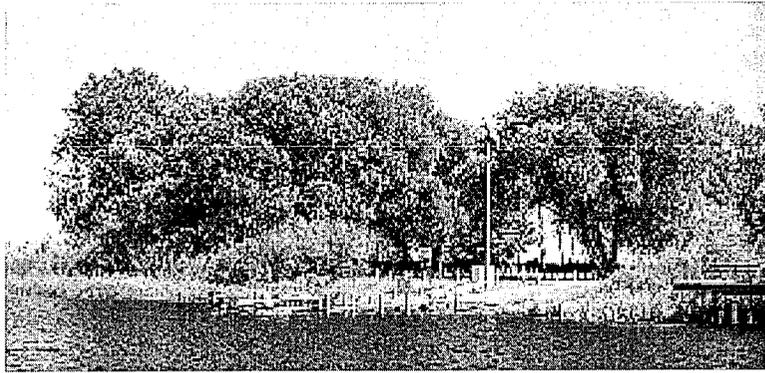
- T31 Street Maintenance Funding

Short Term

Investigate alternative methods to fund street maintenance programs. Options would include general obligation bonds, resident contribution to special assessment districts, Act 51 financed bonds, capital improvement funds, and other programs.

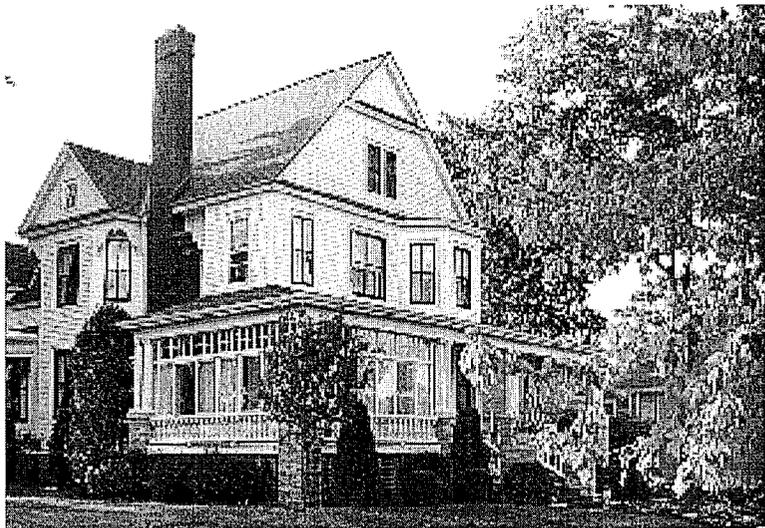
ENVIRONMENTAL

N32 Wetland Management Plan
 Immediate
 Conduct a study to determine the quality, location, and extent of wetlands on the westerly side of the community. This assessment is important due to the amount of land currently designated as some form of "wetland" by the U.S. Fish and Wildlife Service. Approximately 4,686 acres, or 7 sections of land, are designated by the National Wetlands Inventory as "wetland."

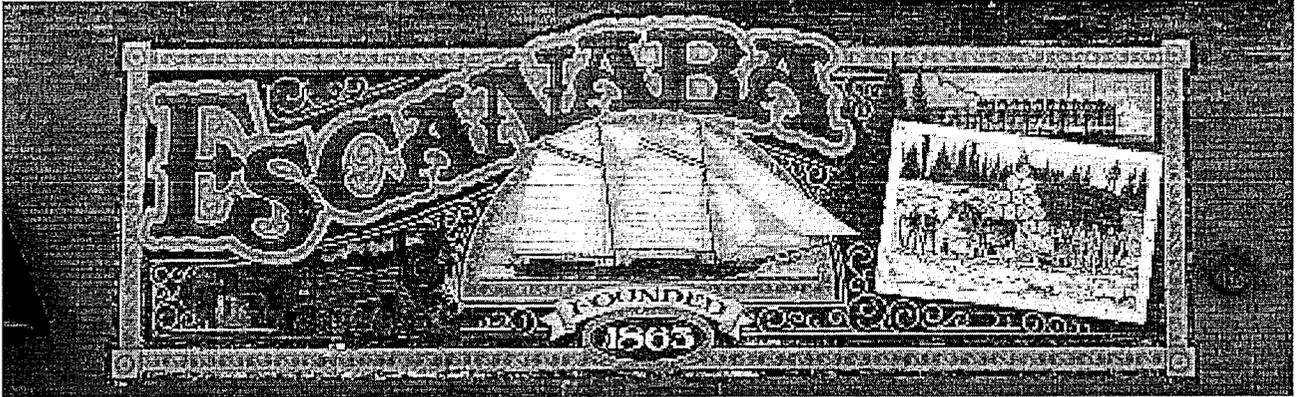


COMMUNITY WIDE

C33 Historic Preservation
 Short Term
 The City should establish a historic district commission and begin the formal process of inventorying its historic properties. The establishment of historic districts can come at some later date after the community is educated and made more aware of the economic benefits of historic preservation. Like many other Midwest states, Michigan is slowly losing its industrial and manufacturing base to the global community. Local economies that will succeed in the future will be those that capitalize on their heritage, natural resources, and ethnic backgrounds. Historic preservation should be viewed as an economic development activity.



C34 Eco, Sports and Heritage Tourism
 Mid Term
 This effort to market Escanaba as an eco and sports tourism destination will take considerable coordination and effort by many groups and agencies. Escanaba already has regional and national recognition as a premiere walleye fishing habitat; however, it needs to expand this venue to a year round offering, involving other types of tourism experiences. The combination of several complementary tourist-related industries such as ecotourism and heritage tourism draws more people into a community for a longer duration. Because tourism is an economy, it is important to harness the greatest potential.



- C35 Neighborhood Code Enforcement Immediate
Although not a politically popular activity, the uniform application of code enforcement activities focused on blight control and exterior maintenance of property has long-term benefits for neighborhoods and the community. The key to neighborhood preservation and stability is home ownership. The application of a proactive code enforcement program will dampen the trend to convert owner occupied properties to rental properties, which tend to degrade the stability of a neighborhood.
- C36 Urban Growth Boundary Immediate
The future land use map denotes the approximate location of an urban growth boundary on the west side of the City of Escanaba. The City, in conjunction with Wells Township, should discuss the application of land transfer agreements (425 Land Transfer) to accommodate the extension of public infrastructure into undeveloped areas of the Township. This strategy is mutually beneficial to both parties ensuring tax revenues and reducing urban sprawl. Conversely, the City should maintain a public policy of no public infrastructure expansion into Township areas without a land transfer agreement. Extension of water service should always be accompanied by the installation of sewer services in order to protect the ground water.
- C37 Design Standards and Guidelines Immediate
Quality design and development builds value in a property and a community. The City should amend the zoning ordinance to require design guidelines and/or design pattern books on residential projects in excess of 5 acres, and require all non-residential projects to meet minimum design standards regarding wall materials, lighting standards, landscaping, and signage. The City should amend their regulations on street design to provide for narrower widths of streets for traffic calming, economic benefits and environmental enhancement.
- C38 Wayfinding System Immediate
The City and Downtown Development Authority should embark on the preparation of wayfinding system for the entire community. This system would result in a uniform and consistent application of identification signage for public facilities (City and County buildings, parks, boat launches, marinas, etc.), community facilities (schools, hospital, and college), business districts, and tourist related facilities. It would also result in a "branding" image for the Escanaba community, which would be useful in regional marketing effort

IMPLEMENTATION MATRIX

A DIVERSE AND ECONOMICALLY ENRICHED WATERFRONT

	objectives	strategies				initial actions	primary responsible party
		E1	E4	E8			
1	Ensure that Little Bay De Noc and Escanaba's waterfront remain as the primary focal point of the community.	E1	E4	E8		Preparation of detailed waterfront redevelopment plan, and zoning ordinance revisions	Planning Commission; Downtown Development Authority
2	Initiate development of waterfront property to encourage a mixed urban waterfront, which accommodates residential, commercial, industrial, and bulk commodities.	E1	E8	E13		Identify a property owner interested in redevelopment opportunity.	Planning Commission; Downtown Development Authority; Brownfield Board
3	Transition from a primarily industrial waterfront to an attractive shopping and tourist destination, similar to Door County Wisconsin and Little Traverse and Grand Traverse Bays of Lower Michigan.	E1	E4	E8		Preparation of detailed waterfront redevelopment plan, and zoning ordinance revisions	Planning Commission; Downtown Development Authority; Brownfield Board
4	Work with lakefront property owners to beautify and enhance the waterfront to compliment the surrounding parks and natural areas.	E8	C33	C34	C35	Survey properties along waterfront to identify site and building code deficiencies	Planning Commission; Downtown Development Authority; Recreation Board
5	Maintain and enhance public lake access to facilitate year round recreation opportunities.	R19	R21	C34		Incorporate recommendations and potential projects in Recreation Master Plan	Planning Commission; Downtown Development Authority; Recreation Board
6	Promote the use of existing parks, such as Ludington Park, for community events.	R21				Incorporate recommendations and potential projects in Recreation Master Plan	Downtown Development Authority; Recreation Board; Chamber of Commerce
7	Maintain bike and pedestrian walkways while creating continuous boardwalks and greenways along the entire Escanaba waterfront.	R19				Incorporate recommendations and potential projects in Recreation Master Plan	Planning Commission; Downtown Development Authority; Recreation Board; Traffic Safety Board

DOWNTOWN: BUILDING ON A TRADITION

	objectives	strategies				initial actions	primary responsible party
		E2	E4	E6	E8		
1	Establish downtown Escanaba as a regional retail hub for the Central Upper Peninsula.	E2	E4	E6	E8	Conduct a market retail study, and revise Zoning Ordinance to encourage reorganization	Planning Commission; Downtown Development Authority; Chamber of Commerce; E.D.A Office
2	Reclaim abandoned office and service buildings for use as retail, residential, and commercial activities.	E2	E7			Conduct a market retail study	Downtown Development Authority; Chamber of Commerce; E.D.A Office
3	Develop nodes of activity along the Ludington Street corridor resulting in a greater critical mass of retail, restaurant, and office activities.	E2	E7			Revise Zoning Ordinance to redefine districts within the downtown	Planning Commission; Downtown Development Authority
4	Initiate funding programs that facilitate improvements to façade, signage, and landscaping of downtown businesses.	E2	C37			Establish a Downtown Overlay District within the Zoning Ordinance	Planning Commission; Downtown Development Authority; Chamber of Commerce; E.D.A Office

5	Provide incentives to maintain and restore historic buildings for retail and commercial uses.	E2	C33	C37		Develop a façade grant program, and review potential for national and local historic district	Downtown Development Authority; Chamber of Commerce; E.D.A. Office
6	Encourage businesses to extend hours of operation to meet the needs of residents who work a typical eight to five workday.	E2				Establish a voluntary master agreement with downtown businesses	Downtown Development Authority; Escanaba Downtown Association
7	Combine the rich history of downtown with the history of the waterfront through pedestrian connectors and shopping districts.	E4	C33	C38		Prepare a wayfinding program for the City	Planning Commission; Downtown Development Authority; Recreation Board; Escanaba Downtown Association
8	Market the downtown and waterfront as an attractive destination, drawing traffic off of Lincoln Road.	E4	T29	C38		Reconfigure intersection at Lincoln Avenue and Washington	Downtown Development Authority; Chamber of Commerce; E.D.A. Office; Escanaba Downtown Association
9	Provide safe pedestrian crossings across Ludington Street and implement traffic calming along the entire downtown corridor.	E6				Implementation of streetscape program	Planning Commission; Downtown Development Authority; Traffic Safety Board
10	Encourage and recruit new entertainment opportunities downtown.	E2				Conduct a market retail study	Downtown Development Authority; Chamber of Commerce; E.D.A. Office
11	Enhance streetscape to reflect the vibrant heritage of this Great Lakes city.	E6	C33			Implementation of streetscape program	Planning Commission; Downtown Development Authority; Chamber of Commerce; Traffic Safety Board
12	Attract a large retail anchor store into downtown.	E2	E8			Conduct a market retail study	Downtown Development Authority; Chamber of Commerce; E.D.A. Office
13	Create a safe, friendly, and attractive shopping destination for the residents and visitors of Escanaba.	E4	E6			Implementation of streetscape program	Downtown Development Authority; Chamber of Commerce; Traffic Safety Board

RECREATION: COMMUNITY AND ECONOMIC ASSET

	objectives	strategies				initial actions	primary responsible party
1	Continue to use Little Bay De Noc and Lake Michigan as a bountiful recreational resource.	E1	E4	R19	C34	Preparation of detailed waterfront redevelopment plan, and zoning ordinance revisions	Planning Commission; Downtown Development Authority; Recreation Board
2	Enhance and extend bicycle and pedestrian pathways along Escanaba's lake shore and into neighborhoods.	R19	R21			Evaluate non-motorized plan to ensure appropriate connections are planned	Planning Commission; Recreation Board; Traffic Safety Board
3	Recruit more events in existing parks throughout the year.	R21	C34			Preparation of Parks and Recreation Master Plan	Downtown Development Authority; Recreation Board; Chamber of Commerce; Escanaba Downtown Association
4	Create a water sports rental facility providing public canoe, kayak, and boat rental from Ludington Park.	R21				Preparation of Parks and Recreation Master Plan	Downtown Development Authority; Recreation Board; Chamber of Commerce
5	Embrace winter sports activities along the lakeshore and on the lake.	R21	C34			Coordinate events with other tourism related agencies	Downtown Development Authority; Recreation Board; Chamber of Commerce
6	Restore the existing cross-country ski trail system along North 30th Street.	R19	R21	C34		Evaluate non-motorized plan to ensure appropriate connections are planned	Planning Commission; Recreation Board

7	Create more opportunities for kids and teens to ride bikes, skateboards, and roller blades within safe-easy access to downtown and neighborhoods.	R19	T30			Preparation of Parks and Recreation Master Plan	Planning Commission; Downtown Development Authority; Traffic Safety Board
8	Expand the use of the UP State Fair grounds to accommodate more uses and activities throughout the year.	E5				Begin discussion with State of Michigan for development rights along Lincoln Avenue	Planning Commission; Chamber of Commerce; E.D.A. Office; State of Michigan
9	Provide non-motorized boat launch access for canoes, sailboats, and other non-motorized watercraft.	R21	C34			Preparation of Parks and Recreation Master Plan	Parks and Recreation; City
10	Develop community indoor pool, skate rink, and winter recreation center.	R20	R21			Preparation of Parks and Recreation Master Plan, and funding for feasibility study	Planning Commission; Recreation Board
11	Expand community center to facilitate more indoor recreation during winter months.	R21				Preparation of Parks and Recreation Master Plan	Recreation Board
12	Provide more handicapped accessible fishing piers and shoreline.	R19	R21			Preparation of Parks and Recreation Master Plan	Recreation Board

A SPECTRUM OF ECONOMIC ACTIVITIES

	objectives	strategies				initial actions	primary responsible party
1	Implement incentives for starting hi-tech and professional industry businesses in Escanaba.	E9	E12	E13		Utilize brownfield and "Core Community" incentives	Planning Commission; E.D.A. Office; Brownfield Board
2	Ensure that the community is served by a high-speed internet infrastructure consisting of either DSL, cable, or wireless technologies, or combination of services.	E9	E13			Utilize brownfield and "Core Community" incentives	Planning Commission; E.D.A. Office; Brownfield Board
3	Position the city as a desirable and affordable retirement community for multi-household retirees.	H15	H16	E3		Zoning Ordinance modifications to allow a variety of housing types	Planning Commission; Recreation Board
4	Develop a plan to fill the existing industrial park with proven, viable companies.	E12				Discussions with the Delta County Economic Development Alliance	Planning Commission; E.D.A. Office; Brownfield Board
5	Attract more local business owners to set up shop in Escanaba rather than outlying areas.	E3	E12	E13		Identify and map all available properties and associated incentive programs	Downtown Development Authority; Chamber of Commerce; E.D.A. Office
6	Expand the use of the UP State Fair grounds to accommodate more uses and activities throughout the year.	E5				Discuss with State of Michigan for commercial use along Lincoln Avenue.	Planning Commission; Chamber of Commerce; State of Michigan
7	Implement a wetlands banking program in order to utilize existing wetland areas west of North 30th Street.	N32				Fund study to assess condition of wetland and development program	Planning Commission; Environmental Advisory Commission
8	Develop a recruitment objective to seek out promising businesses in well paying technical industries.	E9				Discussions with the Delta County Economic Development Alliance	Planning Commission; Downtown Development Authority; Chamber of Commerce; E.D.A. Office
9	Expand the existing services within Bay Community College to offer more four-year programs.					Discussion with representatives from College	Planning Commission; E.D.A. Office; Bay College; MTEC

10	Promote partnerships between local industry, the City, County, and Bay Community College.	E9				Discussions with the Delta County Economic Development Alliance	Planning Commission; E.D.A. Office; Bay College; MTEC
11	Promote an all-season eco and sport-tourism industry.	C34				Coordinate roundtable discussion with all tourism providers on developing a program	Planning Commission; Downtown Development Authority; Recreation Board; Chamber of Commerce
12	Develop a campaign that instills a sense of pride in patronizing local businesses and establishments.	C38	E3			Prepare a wayfinding program for the City	Planning Commission; Downtown Development Authority; Chamber of Commerce; Escanaba Downtown Association

NEIGHBORHOODS: THE FUNDAMENTAL COMMUNITY BUILDING BLOCK

	objectives	strategies				initial actions	primary responsible party
1	Support revitalization activities through owner and renter home improvement loans and grants for areas that have declined.	H17	H18	C35		Target code enforcement and financial incentives into selected neighborhood areas	Planning Commission
2	Focus new residential development along the waterfront with locally affordable condominiums and townhomes to diversify housing opportunities.	H15				Modifications to Zoning Ordinance	Planning Commission; Brownfield Board
3	Encourage the designation and utilization of locally designated historic districts to promote appropriate exterior modifications.	E10	H16			Create Historic District Overlay district and redevelop mixed-use neighborhoods	Planning Commission; Delta County Historical Society
4	Emphasize vibrant neighborhoods through strong community ties to stimulate reinvestment in areas exhibiting signs of decline.	E10	H15	H18		Target code enforcement and financial incentives into selected neighborhood areas	Planning Commission; Downtown Development Authority; Chamber of Commerce; Brownfield Board; E.D.A. Office
5	Enforce blight regulations and zoning ordinances to maintain and promote reinvestment in declining rental and owner occupied properties.	C35				Develop annual code enforcement neighborhood inspection program	Planning Commission; Environmental Advisory Commission
6	Reestablish sense of history in residential neighborhoods through streetscape enhancements such as lighting and street signage.	C33	C37			City should proceed with National Register District for all historic areas	Planning Commission; Traffic Safety Board
7	Continue to use community groups and youth groups to beautify and restore neighborhood features.	C35				Establish a program to link volunteers with property owners	Planning Commission; Environmental Advisory Commission
8	Build on the existing sense of pride and community through neighborhood organizations and planned activities.	H18				Investigate city funding for bona fide neighborhood associations who promote revitalization	Planning Commission; Environmental Advisory Commission
9	Coordinate efforts with neighborhoods to establish exterior appearance and maintenance standards.	H16	C33			Create Historic District Overlay district and redevelop mixed-use neighborhoods	Planning Commission
10	Encourage pedestrian scale neighborhoods with appropriate amenities such as pedestrian scale lighting, street trees, street widths applying traffic calming principles and the Institute of Transportation Engineers (ITE) guidelines for safe pedestrian facilities.	H16	T30	T31	C33	Prepare residential neighborhood design guidelines and manual	Planning Commission

TRAFFIC: CONNECTIVITY AND CONGESTION

	objectives	strategies				initial actions	primary responsible party
1	Incorporate traffic calming along Ludington Street to slow traffic through downtown.	E6				Implementation of streetscape program	Planning Commission; Downtown Development Authority; Traffic Safety Board
2	Continue to implement access management strategies along Lincoln Road through driveway consolidation and limiting curb cuts.	T22				Continue implementation of US-2 Corridor Management Plan, and establish Corridor Authority	Planning Commission; Traffic Safety Board
3	Implement recommendation of the Lincoln Road and Ludington Street Corridor traffic studies.	T22	T27	T28		Continue implementation of US-2 Corridor Management Plan, and establish Corridor Authority	Planning Commission; Chamber of Commerce; Brownfield Board; Traffic Safety Board
4	Provide safe pedestrian crossing with stoplights at main intersection along Ludington Street.	E6				Implementation of streetscape program	Planning Commission; Downtown Development Authority; Traffic Safety Board
5	Incorporate non-motorized crossing along Lincoln Road under the railroad.	T22				Establish Corridor Authority to facilitate improvements	Planning Commission; Traffic Safety Board

A CONNECTED WALKABLE COMMUNITY

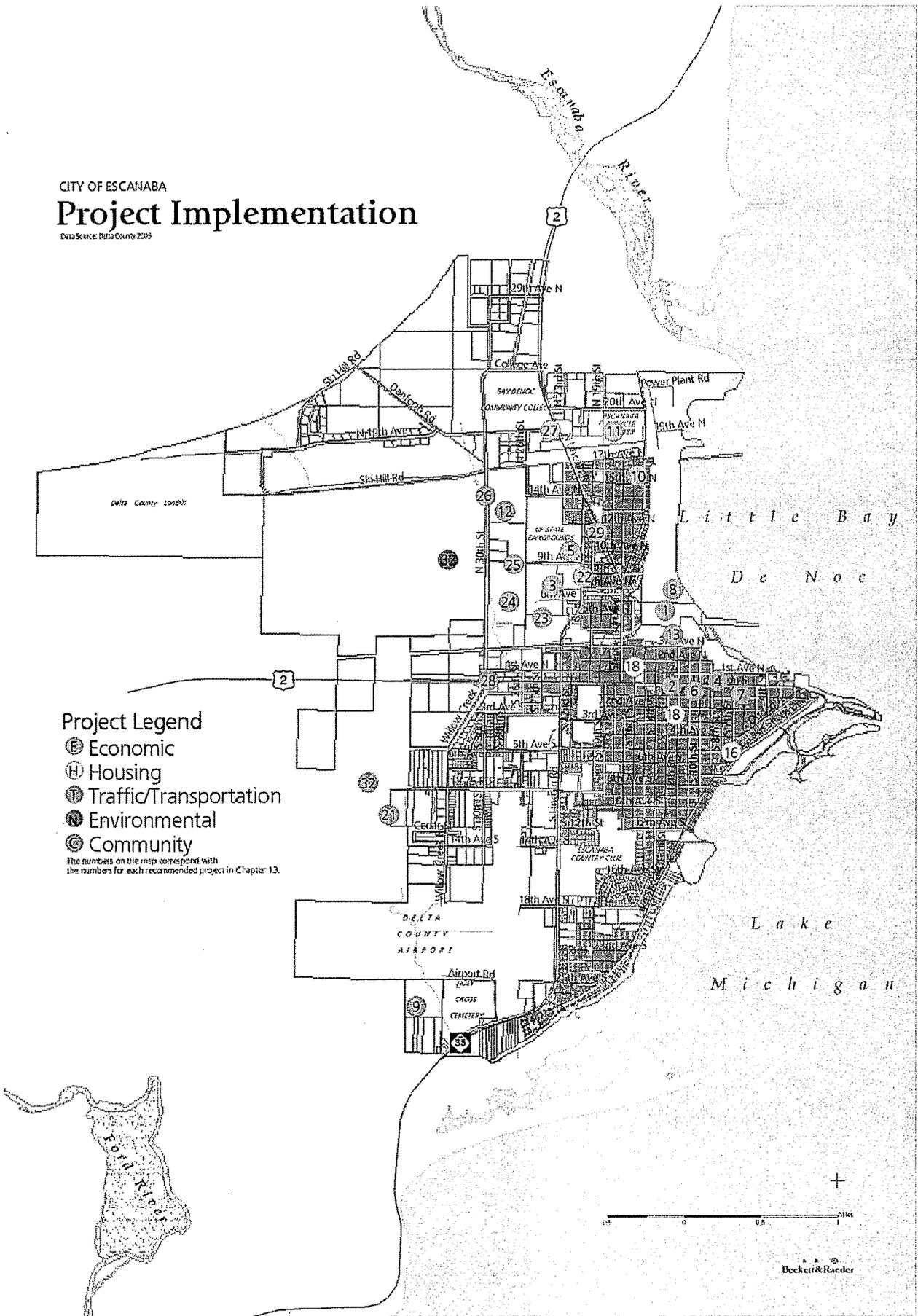
	objectives	strategies				initial actions	primary responsible party
1	Enhance the sidewalks along Ludington Street with streetscape furnishings, pedestrian lighting, and street trees.	E6				Implementation of streetscape program	Planning Commission; Downtown Development Authority; Traffic Safety Board
2	Build on existing neighborhood sidewalks and pathways to create pedestrian connectivity between community parks, downtown, and the waterfront.	E4	R19	T30		Evaluate non-motorized plan to ensure appropriate connections are planned	Planning Commission; Downtown Development Authority; Recreation Board; Traffic Safety Board
3	Encourage the preservation of existing boulevards to decrease traffic speeds and maintain an historic sense of the neighborhood street pattern.	T30				Prepare residential neighborhood design guidelines and manual	Planning Commission; Traffic Safety Board
4	Emphasize snow removal for areas with greater populations of pedestrian dependent age groups to ensure year round accessibility.					Utilize GIS map identifying concentration of elderly households	Planning Commission; Traffic Safety Board
5	Revise zoning ordinances to encourage mixed use and higher density development.	H15				Zoning Ordinance modifications to allow a variety of housing types	Planning Commission; Downtown Development Authority
6	Require connections, either vehicular or pedestrian, between land use groups.	E4	E6	R19	T30	Evaluate non-motorized plan to ensure appropriate connections are planned	Planning Commission; Recreation Board; Traffic Safety Board
7	Connect the far north side "Bay College Campus Area" with sidewalks and/or a non-motorized path system which is currently separated by a railroad and an overpass.	R21	T22			Incorporate in Parks and Recreation Master Plan and implement a C.I.A	Planning Commission; Recreation Board; Bay College

Map 13.1 Project Implementation

CITY OF ESCANABA

Project Implementation

Data Source: Delta County 2005



Project Legend

- Ⓔ Economic
- Ⓕ Housing
- Ⓖ Traffic/Transportation
- Ⓗ Environmental
- Ⓒ Community

The numbers on this map correspond with the numbers for each recommended project in Chapter 13.